



CENTRAL ENVIRONMENTAL AND ENERGY MANAGEMENT AS A KIT FOR SURVIVAL

This project is implemented through
the Central Europe Programme co-financed by the ERDF



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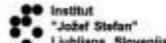
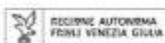
Un pre audit eco-energetico semplice e gratuito

Udine, 29 febbraio 2016

Lead Partner



Partners



Sty Zdrav
Research Ltd
for Applied Research





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Project partnership

- [Friuli Innovazione \(IT\)](#)
- [Friuli Venezia Giulia Autonomous Region \(IT\)](#)
- Bruno Kessler Foundation (IT)
- Spirit Slovenia (SLO)
- Jozef Stefan Institute (SLO)
- Golea Local Energy Agency Nova Gorica (SLO)
- Cleaner Production Center Austria Ltd. (AT)
- Styrian Business Promotion Agency (AT)
- Bay Zoltán Nonprofit Ltd. for Applied Research (HU)
- North Hungarian Regional Innovation Agency (HU)
- Centre for Community Organizing Middle Moravia (CZ)
- Institute of Social Innovations (CZ)

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Assumptions

- CEEM is a EU project funded by the European Regional Development Funds under the Central Europe Operative Program 2007-2014.
- Central Europe is a target area for the EU, because it is not very homogeneous in terms of economic and environmental performances.
- CEEM is one of the initiatives of the priority “Sustainable Growth For A More Resource Efficient, Greener And More Competitive Economy” (Europe 2020 strategy).
- Central Europe is a great basin of traditional industry which is an heavy polluter and a big energy consumer. Thus, manufacturing has a strongly negative impact on Central Europe environment and competitiveness too.

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CEEM objectives

Project main goal: increasing and improving the environmental responsibility & EE performance of companies of the addressed Central Europe area

| | | | |
|-------------------|--|---|---|
| Objectives | Promote eco-efficient production processes in CE companies | Foster environmental awareness in CE companies | Promote the economic and social advantages of clean production |
| Actions | Eco Energy Efficiency Management Tool development (3EMT) | Pilot action involving a sample of 500 companies in the CE area | Specific dissemination activities and the sensitization of citizens |

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The 3EMTool

Offer to Central Europe companies, in particular SMEs, **operative methods & ICT tools** to match jointly environmental needs and to develop a common, comparative system for the **self-assessment** and evaluation of **eco-energy performance**.



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The 3EMTool

3EMT is an easy, user-friendly ICT tool, accessible through the CEEM website

<http://www.ceemproject.eu/3emt-tool/>. It allows companies to:

1. **Self-assess** their green performance
2. **Benchmark** with the other Central European companies
3. Get a customized **Assessment Report** of their EE performance
4. Receive help and assistance from the **Eco-energy experts** (listed in the CEEM website)

Moreover the **3EMT database** produces a useful ranking for benchmarking regions and for an exchange of good practices and collects very important statistic data about industry energy consumption, environmental attitude etc.

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CE companies have been invited to use the **3EMTool** to size and analyze their eco energy performance.

CEEM Eco Energy Experts have supported companies in using the 3EMTool and analyzing the results of the **Assessment Report** into individual support actions.

SMEs have put into practice the Assessment Report findings, **realizing effective energy savings** and improving the overall eco energy performance of the company.

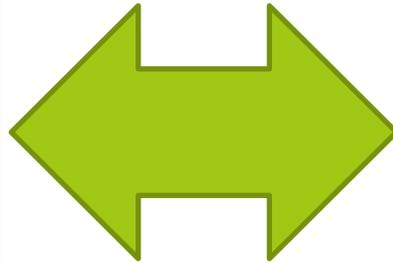
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From Pilot Action to Policy Level



The results, lessons learnt and best practices emerged from the Pilot Action are the link with the Policy Level of CEEM project in order to help national and EU policy makers to devise suitable industrial policies to enhance a **green and competitive growth**.

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Thank you for your attention!

www.ceemproject.eu

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